



Mahesh P R

DIGITAL MARKETING FRESHER

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LANGUAGES

- English ██████████
- Malayalam ██████████
- Hindi ██████████
- Tamil ██████████

STRENGTHS

- Self learner
- Data Analysis
- Strategy Development
- Time Management
- Idea Generation
- Communication
- Leadership
- Growth Mindset
- Delivering Results
- Passion & Curiosity

SOFTWARE SKILLS

- ADOBE PHOTOSHOP ██████████
- ADOBE ILLUSTRATOR ██████████
- VISUAL STUDIO CODE ██████████
- WORDPRESS ██████████
- MICROSOFT OFFICE ██████████

PROFILE

I have completed a 2-month Digital Marketing course from Meta Hash Digital Media, Kaloor, where I gained practical knowledge in key areas such as SEO, social media marketing, WordPress, Google Ads, Graphics Design and basic HTML/CSS. Through hands-on projects and real-world case studies, I developed the skills necessary to execute effective digital marketing strategies. I am now seeking a Digital Marketing internship to further enhance my expertise, gain valuable industry experience, and contribute to innovative marketing efforts.

SKILLS & EXPERTISE

- Digital Marketing Strategy
- Search Engine Optimization (SEO)
- Social Media Marketing
- Google Ads (Search, Display, YouTube)
- Lead generation
- Data Analytics and Reporting
- Basic HTML/CSS
- Google Business Listing
- Graphic Design
- Wordpress SEO
- Domain & Web Hosting
- LinkedIn & Insta Ads

DIGITAL MARKETING COURSES

- 📅 02 January To 28 February 📍 Kaloor, Ernakulam
@ METAHASH DIGITAL MEDIA
- 📅 15 May To 15 August 📍 Kochi
@ AVODHA (Online)

EXPERIENCE

- 📅 September 28, 2022 To December 31, 2024
Business Development Executive (2years and 3Months)
@ Arrivago Hospitality Service

EDUCATION HISTORY

- 📅 2015
S.S.L.C
@ St. Joseph high school Kizhakambhalam
- 📅 2017
Higher Secondary
@ GHSS Edathala
- 📅 2020
Degree
@ BTTM Al-Ameen College Edathala, Aluva

DECLARATION

"I hereby declare that the information provided above is true and accurate to the best of my knowledge and belief."

Place : Edathala, Aluva

Date : 3/3/2025